

Solutions Marketplaces Webinar

September 10th, 2026

10:00 – 11:30 a.m.

Government procurement of innovative technologies and software is changing. Evolving procurement methods within DoD/DoW have led to the development of faster, more flexible options available to federal buyers. The best way for innovation companies to get their product in front of these buyers is to align themselves with how DoD is being encouraged to buy. These new platforms maximize visibility of qualifying products to agencies that need them the most and give those vendors greater access to networking, training, and direct interactions with agency officials to get their product noticed. Learn how to get innovative technology or software in front of government buyers on platforms like Tradewinds, Platform One, DARPA ERIS, and DevX Autonomy and learn how to connect with actual agency officials through platforms like DoW SciTechCONNECT and DARPAConnect. This webinar will explain why these platforms matter now, how agencies are using them in practice, and how innovation companies can align their strategy with the government's evolving buying model.

Topics

- *How does participation in these marketplaces increase visibility to agencies?*
- *How do companies get started?*
- *How do these marketplaces expand the visibility of innovative solutions?*

Speakers

- ❖ **Jess Resig, PHD** – Vice President of Solutions Innovation, Applied Research Institute
- ❖ **Jason Preisser** – Senior Vice President, Federal Programs, Applied Research Institute

Register by September 9th, 2026: <https://cupgaco.ecenterdirect.com/events/997>

For more information, contact Jim Free at jfree@pennwest.edu or 724-741-1004.



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