



County of Allegheny

SARA INNAMORATO
COUNTY EXECUTIVE

DEPARTMENT OF MANAGEMENT AND BUDGET DIVISION OF PURCHASING AND SUPPLIES

REQUEST FOR PROPOSAL

FOR

MARKETING FEASIBILITY STUDY

SPECIFICATION NO. 9548

This Request for Proposal contains requirements for proposers to assist the County in meeting M/W/DBE goals and our Veteran owned small business goals. Therefore, proposers must document their plan or good faith efforts to meet those goals. Please see the Requirements and fill out the Participation Statement.

RFP DUE DATE: Wednesday, October 7, 2026, 11:30 A.M., E.T.

PROPOSAL SUBMITTAL: All proposals must be submitted electronically. No proposals shall be accepted in person, by U.S. Mail, by private courier service, via oral or email communication, telephone or fax transmission.

PERIOD OF CONTRACT: The period of contract shall begin on date of ratified Contract and shall remain in effect until study and deliverables are complete and accepted by the County.

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