



Student Outcome Data

Criteria 1: Student Survey Report (Business Program Exit Survey)

This report presents the results of the Undergraduate Student Survey, conducted alongside the Outbound Exam during the assessment period of August 2024 to May 2025, with a total of 149 respondents.

Questions	Total Respondents	Mean
Courses listed in the catalog were offered frequently enough for timely completion of the degree.	146	3.79
The courses I took in the business department were well taught.	147	3.80
My program of study was challenging.	148	3.78
My program of study was stimulating.	148	3.88

I understood the application of the Learning Objectives.	147	4.07
Ample time is devoted to explaining the significance of Learning Objectives.	148	3.87
The curriculum was relevant to my academic needs.	149	3.97
The curriculum was relevant to my professional needs.	148	3.89
I understand how student assessment influences improvement.	148	4.08
I had the academic competencies to satisfactorily complete the course.	148	4.20
My advisor was available to meet with me.	148	3.99
I knew what was required of me each week.	149	4.23
Course/term length was appropriate for the courses.	148	4.19
My advisor was helpful	149	4.08
I am able to integrate business concepts across the spectrum of business disciplines as a result of my program.	149	4.13
I acquired solid information technology skills in my program.	149	4.01
My program encouraged me to find reliable sources of information on the internet as well as in the library.	149	4.35
I can analyze ambiguous, inter-connected business situations as a result of my program.	149	4.12
My program enabled me to communicate my ideas more effectively.	149	4.18
My program gave me the insights needed to balance competing values and needs of different constituencies when crafting business solutions.	149	4.13
My program helped me develop personal skills needed to lead and manage organizations.	149	4.21
My program helped me develop inter-personal skills needed to lead and manage organizations.	149	4.19

This report presents the results of the MBA Student Survey, conducted alongside the Outbound Exam during the assessment period of August 2024 to May 2025, with a total of 65 respondents

Questions	Total Respondents	Mean
Courses were offered frequently enough for timely completion of the degree.	65	4.29
The courses I took in the business department were well taught.	65	3.80
My program of study was challenging.	65	3.85
My program of study was stimulating.	65	3.97
I understood the application of the Learning Objectives.	65	4.14
Ample time is devoted to explaining the significance of Learning Objectives.	65	3.95
The curriculum was relevant to my academic needs.	65	4.14
The curriculum was relevant to my professional needs.	65	4.11
I understand how student assessment influences improvement.	65	4.09
I had the academic competencies to satisfactorily complete the course.	65	4.37
My advisor was available to meet with me.	65	4.25
I knew what was required of me each week.	65	4.32
Course/term length was appropriate for the courses.	65	4.34
My advisor was helpful.	65	4.32
MBA1: My program prepared me to integrate concepts within and across business disciplines to promote organizational success.	65	4.29
MBA2: My program prepared me to manage projects using innovative leadership and communications skills.	65	4.40
MBA3: My program prepared me to make ethical, evidence-based decisions to solve complex business problems.	65	4.42
MBA4: My program prepared me to create strategies and ethical alternatives.	65	4.35
SP1: My program focused on tools and technologies that are current, useful, and specific to my discipline.	65	4.14

SP2: I communicate my ideas more effectively as a result of my program.	65	4.29
SP3: I developed insights needed to balance competing values and needs of constituencies when crafting solutions as a result of my program.	65	4.22
SP4: My program allowed me to apply ideas, tools, and techniques within my chosen field.	65	4.28
SP5: I enhanced my personal leadership competencies as a result of my program.	65	4.42
SP6: My program prepared me to improve processes, manage change, and create results.	65	4.42
SP7: I am able to conduct research in my discipline.	65	4.26

Criteria 2: Job Outcome (First Destination Survey)

This report shares results from the 2024 First Destination Survey for Business Program students. It includes associate and bachelor's degree graduates from August 2023 to May 2024.

Question: What are Our Graduates Doing	# Total (132)	% Total
Answer: Working	87	65.90%
Answer: Continuing Education	36	27.30%
Answer: Still Looking	9	6.80%
Answer: Military		
Answer: Volunteering		
Answer: Not Seeking		

Source: Pennsylvania Western University (PennWest), Tableau Platform – First Destination Survey

This report shares results from the 2024 First Destination Survey for Business Program students. It includes MBA and MAcc program graduates from August 2023 to May 2024.

Question: What are Our Graduates Doing	# Total (10)	%Total
Answer: Working	8	80.00%
Answer: Continuing Education	2	20.00%
Answer: Still Looking		
Answer: Military		
Answer: Volunteering		
Answer: Not Seeking		

Source: Pennsylvania Western University (PennWest), Tableau Platform – First Destination Survey

Criteria 3: Term Persistence

This report shows how many students from the Spring 2025 student body are continuing their studies into the Fall 2025 semester.

BSBA Program		% Total	# Total		% Total	# Total		% Total	# Total
Accounting	Persisted	75%	111	Expected Graduate	8.11%	12	Non-Persisted	16.89%	25
Economics	Persisted	64.29%	18	Expected Graduate	7.14%	2	Non-Persisted	28.57%	8
Finance & Pers Fin Planning	Persisted	83.02%	44	Expected Graduate	7.55%	4	Non-Persisted	9.43%	5
Integrated Business	Persisted	71.24%	109	Expected Graduate	7.84%	12	Non-Persisted	20.92%	32
IB_ Information Systems				Expected Graduate	100%	1	Non-Persisted		
IB_Parks & Rec Management	Persisted	100%	1						
Management	Persisted	67.80%	139	Expected Graduate	13.66%	28	Non-Persisted	18.54%	38
Marketing	Persisted	66.38%	77	Expected Graduate	16.38%	19	Non-Persisted	17.24%	20
BSBA Total		69.90%	508		22.95%	78		18.60%	128

Macc Program		% Total	# Total		% Total	# Total		% Total	# Total
Professional Accountancy	Persisted	36.67%	11	Expected Graduate	23.33%	7	Non-Persisted	40%	12

MBA Program		% Total	# Total		% Total	# Total		% Total	# Total
MBA Business Administration	Persisted	44.90%	66	Expected Graduate	26.53%	39	Non-Persisted	28.57%	42

Source: Pennsylvania Western University (PennWest), Tableau Platform – Term Persistence